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CLAIMS:

1. A system of apparatuses (200) for receiving content items, the system comprising selection control means (120, 130, 140) for controlling the apparatuses to select automatically the same content items for users having substantially the same user preferences.
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2. The system of claim 1, wherein the selection control means is arranged to control the apparatuses to select the content items simultaneously.
3. The system of claim 1, wherein the selection control means is arranged to
10 control the apparatuses to select a first content item and a second content item, wherein the first and second content items are sequential in accordance with the user preferences.
4. The system of claim 3, wherein the selection control means is arranged to
15 control the apparatuses to select the second content item in response to an interruption of receiving the first content item, wherein the first and second content items are related to the same broadcast live event.
5. The system of claim 3, wherein the selection control means is arranged to
20 control the apparatuses to select the second content item being a continuation of the first content item.
6. The system of claim 1 or 3, further comprising user profiling means (130) for obtaining a collaborative user profile of the users having substantially the same user preferences, and a control schedule of subsequent content items, the selection control means
25 being arranged to obtain said control schedule to control the apparatuses accordingly.
7. The system of claim 1 or 3, wherein the selection control means is arranged to obtain an input of an operator at a side of the selection control means being remote from the

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apparatuses, the operator instructing the selection control means to control the apparatuses accordingly.

8. The system of claim 1 or 7, wherein the users having substantially the same user preferences are users of the same TV channel.
9. The system of claim 1, wherein the selection control means is arranged to communicate with at least one apparatus for receiving content items by using wireless communication means (250), the wireless communication means comprising at least one mobile phone or remote control unit.
10. The system as claimed in any one of the preceding claims, wherein the at least one apparatus comprises content presentation means being at least one of a TV set, a video recorder, a DVD player, a home cinema system, a portable audio player, a portable video player or a mobile phone.
11. An apparatus (200) for receiving content items, the apparatus comprising: means (210, 220) for receiving selection control data to select automatically the same content items as another apparatus for receiving content items, with users of the apparatuses having substantially the same user preferences.
12. A remote control unit (250) for communicating with an apparatus (200) for receiving content items, wherein the remote control unit is arranged to control the apparatus to select automatically the same content items as another apparatus for receiving content items, with users of the apparatuses having substantially the same user preferences.
13. A method of controlling apparatuses for receiving content items, the method comprising the steps (310, 320, 330, 340) of controlling the apparatuses to select automatically the same content items for users having substantially the same user preferences.
14. A computer program product enabling a programmable device, when executing said computer program product, to function as the apparatus as claimed in claim 11.